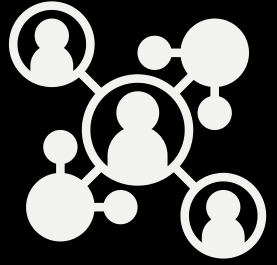




# HOW TO PREPARE FOR NETWORKING EVENTS



## RESEARCH ATTENDEES



Google them. View their LinkedIn profiles. Look up their organization. What stands out? What questions do you have? These reflections will allow you to participate thoughtfully and make a solid impression.

## ASK QUESTIONS!



Not only will this help you stand out, but you are also helping the employers or organization representatives feel engaged and valued when you ask a question. Another bonus? You're more likely to be remembered, which makes following up after the event feel more natural.

## TAKE NOTES



Write down what you learned, what stood out or surprised you and the questions you still have.

**Tip:** Use these insights as a reason for following up.

## FOLLOW UP & MAINTAIN THE CONNECTION

By following up, you can begin developing relationships with the people you were inspired by. Start by writing a simple e-mail or [LinkedIn connection request](#), thanking them for their valuable insights.

## AND REMEMBER...



Employers and company representatives are human beings just like you who once had to figure out their own career plan. They likely are still mulling over their next steps!. By doing some advanced research and being brave enough to ask a question, you are maximizing the benefits of attending a networking event!

## ADDITIONAL RESOURCES TO HELP YOU PREPARE TO NETWORK

[Mentorship and Career Development Tip Sheet](#)

[Tips to Prepare for a Networking Event](#)

[Networking Through LinkedIn Tip Sheet](#)

[More Career Resources](#)

